



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 19, 2019

Jennifer DeCarlo
Associate Regulatory Manager
Reckitt Benckiser, LLC. D/B/A Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – Application to Add and Revise Marketing Claims and Graphic Illustrations to the Product Label.
Product Name: “Lysol Brand Toilet Bowl Cleaner with Bleach”
EPA Registration Number: 777-102
Application Date: June 12, 2019
Decision Number: 554323

Dear Ms. DeCarlo:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Michael Varco at 703-347-0403 or via email at Varco.Michael@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Varco", is positioned above the typed name and title.

for
Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

NOTIFICATION

777-102

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/19/2019

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Sodium Hypochlorite 2.0%

OTHER INGREDIENTS: 98.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: Eye and skin irritant.

See (back) (side) panel for additional precautionary statements and first aid. Use only in well-ventilated areas.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

[X x X FL. OZ.]

(EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-102

EPA Est. No.:

312-WI-3 (Y) (YY)

475-PA-001 (Y) (YY)

777-CA-001 (Y) (YY)

777-GA-001 (Y) (YY)

777-NJ-2 (Y) (YY)

777-MO-1 (Y) (YY)

777-MO-2 (Y) (YY)

777-PA-1 (Y) (YY)

8251-WI-5 (Y) (YY)

09019-OH-1 (Y) (YY)

09019-OH-2 (Y) (YY)

11525-IL-1 (Y) (YY)

13891-IN-1 (Y) (YY)

38654-NJ-1 (Y) (YY)

38654-PA-1 (Y) (YY)

50757-WI-1 (Y) (YY)

54487-GA-1 (Y) (YY)

58996-MO-1 (Y) (YY)

61203-MA-001 (Y) (YY)

68058-IL-001 (Y) (YY)

69209-MA-001 (Y) (YY)

70424-CAN-001 (Y) (YY)

74291-MO-001 (Y) (YY)

92309-NJ-1 (Y) (YY)

075371-IN-001 (Y) (YY)

075371-IN-003 (Y) (YY)

082206-NY-003 (Y) (YY)

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For ingredient (and other) information, (www.rbnainfo.com) (website)

US Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)

(Made in U.S.A.) © {year} RB

Contains no phosphates.

This (bottle) (container) is made of 25% post-consumer recycled plastic.

Company graphic logo



<< FRONT / BACK PANEL – Option text >>



Limited Quantity Transportation Symbol

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

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The term “Y” is a place holder for a character A – Z.

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (Improved) (Formula) (Angle neck bottle) (Cap) (Fragrance) (Pack) (Package) (Scent) (Size)
(Better) (Improved) (Bowl coverage than before)
Better reach under the rim
Better squirting than before
(Improved) (Better) (Bowl) (Coverage) than (Liquid Bleach) (APC) (other TBCs)
(Try New) (insert Lysol brand name)

<< PACKAGING CLAIMS >>

X% (More) (Value) (Free) vs. (X) (24) FL. OZ. (Lysol Bleach Toilet Bowl Cleaner) [Insert Lysol Brand Name]
(2 PACK) (3 PACK) (4 PACK) (6 PACK) (x PACK) (x Uses per pack) (x Uses per bottle) (Cleans x toilets) (x Uses)
(Multi-Pack) (Multi-Toilet Pack) (Value Pack) (Limited Time Value Pack) (Limited Time Value)
(One for each bathroom) (Place 1 in each bathroom)
(Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size) (Mega Value Pack) (Mega Value Size) (Buy x get x free)
(2 for 1 Pack) (2 in 1 Pack) (32 oz. for the price of 16 oz.) (x oz. at the price of x oz.)
(2 x 24 FL. OZ.) (3 x 24 FL. OZ.) (4 x 32 FL. OZ.) (6 x 32 FL. OZ.)
More value for same price; now also removes allergens††
(Bonus 50%) (50% Free) (16 oz. for Free) (32 oz. for the price of 16 oz.)
(Bonus 33%) (33% (more) (Free)) (8 oz. for Free) (32 oz. for the price of 24 oz.) (24 oz. for the price of 16 oz.)
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Angle neck bottle (for easy under-the-rim cleaning)
Best value bottle
Buy me again
Contains up to x uses
Convenient cap
Designed for (more) (better) dispensing
Easy grip bottle
Easy to close
Easy to reach under the rim
(Easy) (Easier) to (open) (squeeze) cap
Easy to use (bottle)
Helps reach under the rim
Leak-proof cap
Long (angle) neck bottle (reaches under the rim)
Non-drip
Non-removable cap
Quick(er) to open
Removable cap
(Repurchase time) (Shopping time) (Time to replace)
Specially designed angle neck – gets all the way up under the rim
(Specially) designed (cap) for better (bowl) coverage
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

<< USAGE CLAIMS >>

Can be used in white and colored bowls
For better results use at least (once) (twice) a week
For use in (toilet bowls) (bidets) (and) (urinals)
(Intended) For use (only) in {insert use site – see Appendix 2}

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<< BACK TO SCHOOL >>

(X) Box Top\$(s) (for Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top\$(s) for Education

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

Official Box Top\$(s) for Education Brand

Scan Your Receipt

See How At BTFE.COM

See (top) (back) (side) (or) (sticker) for (details) (rules) (instructions)

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner) (automatic toilet bowl cleaner) (manual toilet bowl cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes) (insert picture of automatic toilet bowl cleaner) (insert picture of manual toilet bowl cleaner) (insert picture of bathroom cleaner trigger/aerosol)

Like this product? Try (our) (other Lysol® products) (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus X¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of X¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< MARKETING CLAIMS >>

(Bactericidal) (Deodorizer) (Disinfectant) (Disinfects) (Sanitizer) (Sanitizes) (Virucidal†)

(Complete Clean) (Completely) (Easily) (Effective) (Effectively) (Quickly) (Thoroughly) (Cleans) (Disinfects) (Shines) (Whitens) (Deodorizes) (Fast / Easy / Effective) (Toilet Bowl Cleaner) (With) (Bleach^A) (Toilet Odor Control) (Toilet Bowl Disinfectant)

(Easy to use) (Non-abrasive) (Thick Clinging) (Thick Formula) (Thick Gel) (Thick Liquid) (Formula)

(Maximum) (Max) (Improved) (Bowl) (Coverage) (Power) (Clean) (Cleaning action) (Cleaner) (Cleaning)

2-in-1 (Formula): (Cleans, Disinfects)

Triple Action (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Sanitizes)

3-in-1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshens) (Cleans, Disinfects, Sanitizes)

4-in-1 (Formula): (Cleans, Deodorizes, Disinfects, Sanitizes)

X% More Cleaning Ingredients †††

X% More Product †††

X% More Size †††

X% More uses per bottle †††

Larger bottle per bathroom

More uses per bottle †††

Clean (Fresh) Scent

Confidence of Lysol®

Contains a detergent cleaner plus chlorine bleach

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Fresh Clean Scent

Great for everyday (cleaning) (deodorizing) (disinfecting) (and) (&) (sanitizing)

Meets AOAC Use-dilution Efficacy test standards for hospital disinfectant toilet bowl cleaners

This product contains no phosphates and is germicidal when used as directed for disinfecting.

<< PERFORMANCE CLAIMS >>

Brightens and whites

Brilliant white cleaning

Cleans & whitens

Disinfectant power of Lysol®

Fast acting whitening power

Great whitening power

Has a clean (fresh) (pleasant) scent

Leaves a fresh clean scent

Leaves bowl disinfected, clean and shiny

Leaves toilet bowl sparkling clean and disinfected

No hard scrubbing

Non-abrasive formula (won't scratch your bowl)

Power of bleach

Thick liquid coats the bowl for better cleaning

Thick liquid formula sticks to the bowl for better cleaning

Thick powerful formula

Whitens (and) brightens toilet bowl

Whiten & shines

Whitens and shines in seconds

Whitens and shines on contact

Whitens as it cleans

<< CLEANING / DEODORIZING CLAIMS >>

3X Cleaning Power

3X (the) Cleaning Power on {insert soils – see Appendix 2}

(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}

Brightens as it cleans

Cleans & Deodorizes

Cleans above and below the waterline

Cleans and disinfects above and below the waterline

Cleans as it disinfects

Cleans, disinfects and deodorizes even under the rim

Cleans, disinfects and sanitizes the bowl

Cleans everyday toilet bowl dirt and grime

Cleans with the power of bleach

Clings around the bowl

Controls toilet odors

Deep Down Clean

For a (bright) (shiny) (white) (clean) toilet bowl

(Helps) (Remove(s) Toilet Rings

Powerful cleaning (formula)

Powers through hard water stains

Removes the toughest stains in seconds

Removes tough stains

Thick formula works on stains in seconds

Use daily to help maintain a clean, fresh and shiny toilet bowl (even under the rim)

Works on the toughest stains in seconds

(Z) X (CLEANING) (BLEACH) (ACTION) (ACTIONS) ∞ << where Z is a number between 1 and 16. For example 5X Bleach Action >>

<< CLEANING CLAIMS – Non-Living Allergens†† >>

Controls {insert allergens – see Appendix 2}

Controls allergens††

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Controls (the most common) (household) allergens†† (in your bowl)
Eliminates {insert allergen soils from list on page 5}
Eliminates allergens††
Eliminates (the most common) (household) allergens†† (in your bowl)
(Even) Removes allergens†† (hiding under the rim)
Neutralizes {insert allergens – see Appendix 2}
Neutralizes allergens††
Neutralizes (the most common) (household) allergens†† (in your bowl)
Reduces {insert allergens – see Appendix 2}
Reduces allergens††
Reduces (the most common) (household) allergens†† (in your bowl)
Removes {insert allergens – see Appendix 2}
Removes allergens††
Removes (the most common) (household) allergens†† (in your bowl)

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

Kills 99.9% of bacteria in seconds***
Kills in 30 seconds: {insert organisms – see Appendix 1}
Sanitizes in 30 seconds: {insert organisms – see Appendix 1}

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

Disinfects, deodorizes and kills odor-causing bacteria
Disinfects under the rim
Disinfects with bleach
Effective against: {insert organisms – see Appendix 1}
(Even) removes mold and mildew hiding under the rim
Gives you (full) (complete) (total) disinfection inside the toilet
Helps reduce germs by killing bacteria and viruses found in the toilet
Kills bacteria*
Kills (more than) (99.9% of) bacteria and (&) viruses**
Kills (more than) (99.9% of) viruses and (&) bacteria**
Kills (99.9% of) bacteria and (&) viruses above and below the waterline**
Kills (99.9% of) Germs**
Kills (99.9% of) germs above and below the waterline**
Kills (99.9% of) germs in hard to reach areas**
Kills (99.9% of) germs where you can't see**
Kills household Germs**
Kills in 5 minutes: {insert organisms – see Appendix 1}
Kills mold
Kills (the) most common germs**
Kills odor-causing bacteria
Kills the following (bacteria) (and) (viruses): {insert organisms – see Appendix 1}
Kills the following (germs): {insert organisms – see Appendix 1}
Kills viruses†
Proven to kill: {insert organisms – see Appendix 1}
Total disinfection for inside your toilet (above and below the waterline)

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

Apply Carefully – Contains Bleach

[(This product)] should not be used or placed on toilet bowl lids, vanities, sinks, bathtubs, cabinets, countertops, rugs, etc. **Clean up spills and drips immediately.** Will not harm plumbing or septic systems.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Do not remove cap. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< Optional Side panel pictogram – can only be used in conjunction with required back panel instructions >>

<< Non-removable Pictogram text >>

To Open Child Resistant Cap:

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.



To Clean / Disinfect (/ Sanitize) (and Remove Allergens††):

1. Flush toilet before cleaning.
2. Apply 6 oz. to coat the bowl including under the rim. **Do not close lid.**
3. **To Clean:** Scrub entire bowl and under rim thoroughly.
Disinfect: Let sit for 5 minutes. (**Sanitize:** Let sit for 30 seconds.)
Then flush.
- (4. Rinse brush in fresh water after use.)
(Repeat if needed.)

<< For 32 oz bottle: >>:

To Clean / Disinfect (/ Sanitize) (and Remove Allergens††):

1. Flush toilet before cleaning.
2. Apply 6.4 oz. [squeeze bottle about 16 seconds] to coat the bowl including under the rim.
Do not close lid.
3. **To Clean:** Scrub entire bowl and under rim thoroughly.
Disinfect: Let sit for 5 minutes. (**Sanitize:** Let sit for 30 seconds.)
Then flush.
- (4. Rinse brush in fresh water after use.)
(Repeat if needed.)

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
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<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury and skin irritation. Do not get in eyes or on clothing. Wear (specify appropriate protective eyewear such as goggles, face shield, or safety glasses). Harmful if swallowed. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

<< NOTE: First Aid statement may appear in either “box” format or paragraph format >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
If Inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible.• Call a Poison Control Center or doctor for further treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

PHYSICAL AND CHEMICAL HAZARDS: This product contains bleach. Do not mix with other (household) chemicals such as products containing ammonia, toilet bowl cleaners or acid cleaners as hazardous gases may be released.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL:

STORAGE: Store in original container, in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< OPTIONAL IMAGES >>

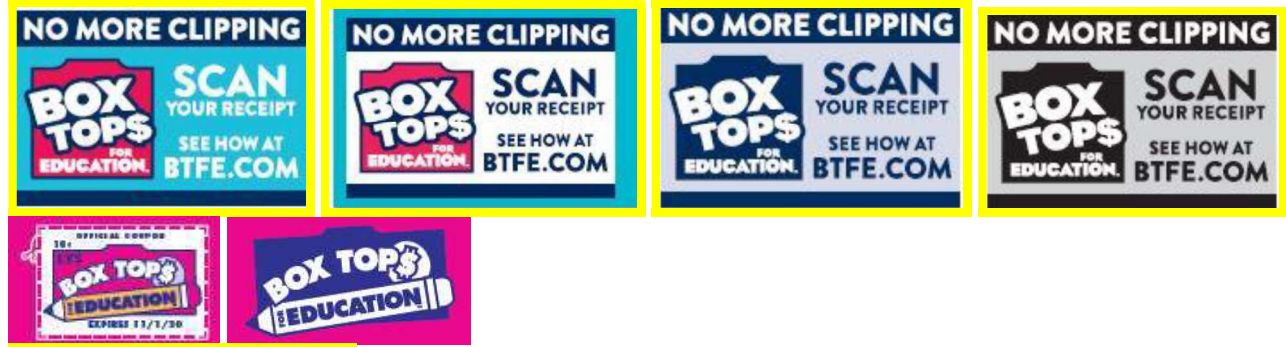


<< BOXTOPS IMAGES >>



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<< Singles >>



<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>

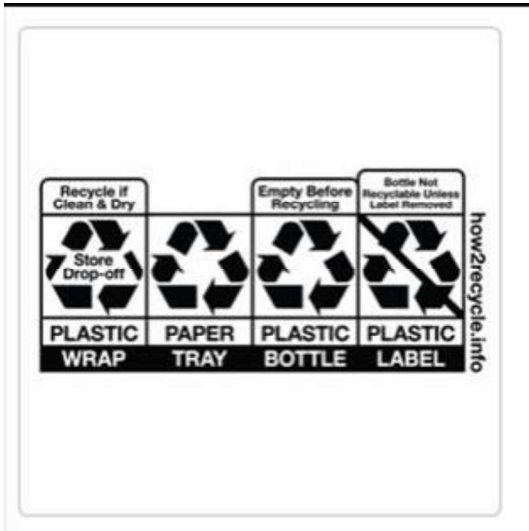


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To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term "Y" is a place holder for a character A – Z.

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >

<< Multi-Pack Shrinks >>



<< Sleeve Label >>



<< APPENDIX 1 >>

<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

Δ {insert current registered 777-102 brand name}

∞ (on) (Limescale), (Organic Soil), (Rust Stains), (Urine Stains), (Destroys Stains under Rim), (Below Water), (Cleans), (Brightens), (Bleach Scent), (Whitens), (Clings to the Bowl), (Kills 99.9% of Bacteria), (Kills 99.9% of Viruses)

††† vs. (Lysol® Power Toilet Bowl Cleaner) (Lysol® Cling Toilet Bowl Cleaner) (Lysol® Lime & Rust Remover Toilet Bowl Cleaner) (x) (oz.)

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (pet dander) (pet hair allergens) (pollen particles).

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Campylobacter jejuni) (Enterobacter aerogenes) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Vibrio cholerae) (on hard, non-porous surfaces) (in 30 seconds.)

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (Campylobacter jejuni) (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (and) (Staphylococcus aureus) (on hard, non-porous surfaces) (in 5 minutes)

** Kills (Campylobacter jejuni) (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (Rotavirus WA) (Aspergillus niger) (and) (Trichophyton mentagrophytes) (on hard, non-porous surfaces) (in 5 minutes).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (and) (Rotavirus WA) (on hard, non-porous surfaces) (in 5 minutes)

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
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The term “Y” is a place holder for a character A – Z.

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi		
<< Disinfection – Hard, non-porous surfaces >>		
Bacteria (5 minutes)		
	(ATCC No.)	
Campylobacter jejuni	(29428)	
Enterococcus faecalis	(828)	
Pseudomonas aeruginosa	(15442)	
Salmonella enterica	(10708)	
Staphylococcus aureus	(6538)	
Viruses (5 minutes)		
	(ATCC No.)	
Herpes Simplex Virus Type 1	(VR-733)	
Herpes Simplex Virus Type 2	(VR-734)	
Human Immunodeficiency Virus Type 1	n/a	
Rhinovirus Type 39	(VR-340)	
Rotavirus WA	(VR-2018)	
Fungi (5 minutes)		
	(ATCC No.)	
Aspergillus niger	(6275 & 16404)	(mold & mildew)
Trichophyton mentagrophytes	(9533)	(Athlete's Foot Fungus)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>		
Bacteria (30-seconds)		
	(ATCC No.)	
Campylobacter jejuni	(29428)	
Enterobacter aerogenes	(13048)	
Escherichia coli O157:H7	(43888)	
Listeria monocytogenes	(19111)	
Pseudomonas aeruginosa	(15442)	
Salmonella enterica	(10708)	
Staphylococcus aureus	(6538)	
Vibrio cholera	(11623)	

Symbol Designation – used on product labels		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germ ***	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

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<< APPENDIX 2 >>

<< USE SITE / SURFACES / SOILS – May be listed on product label in the singular / plural form >>

(Hard, non-porous use sites:)

Clinics	Health Care Facilities	Infirmaries	Office Buildings
Day Care Centers	(Homes) (Households)	Institutions	Physician's Offices
Dental Offices	Hospitals	Laboratories	Restaurants
Doctor Offices	(Hotels) (Motels)	Nursing Homes	Schools

(Hard, non-porous surfaces:)

Bidets	Toilets	Vitreous china
Porcelain	Urinals	

Soils:

(Build-up) Deposits	Mineral (Deposits) (Build-up)	(Toilet) (Bowl) Rings
Calcium (build-up) (stains)	Organic Soil	Urine (stains)
Hard Water (stains)	Rust (Stains)	Water (marks) (stains)
(Lime) (Limescale) (lime scale)	(Stains) (soils)	

Non-Living Allergen Soils††:

Cat dander	Dog Dander	Pet hair allergens
Cockroach (debris) (matter)	Dust mite (debris) (matter) (particles)	Pollen particles
(particles)	Pet dander	

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The term "*this product*" used throughout this document may be replaced with the marketed product brand name.
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